

OFFICERS

Dear Valued Business Owner,

Sharon Chidsey
President

The 38th Ashland Strawberry Faire will be held on Saturday, **June 15, 2019** from 10am-5pm.

Bob Flanagan
Vice President

The Faire is a free, family-oriented charitable event held on the streets of Randolph-Macon College in historic Ashland, Virginia. The first Faire was held in 1982 and has grown into a Richmond Metro area event typically attracting 20,000-40,000 people each year. The Ashland Strawberry Faire, Inc., is a 501c3 organization.

Dani Stockwell
Treasurer

Shannon McClure
Secretary

The Ashland Strawberry Faire committee is composed of volunteers and is made possible through the support of the Town of Ashland, Randolph-Macon College, Ashland Kiwanis Club, the Mechanicsville Local and We Think in Ink (our preferred printing partner). Funds are raised through vendor fees, donations and sponsorships from the community and businesses.

DIRECTORS

Kevin Damian
Dan Dicandilo
Bill Gatewood
Judy McKinney
John McDaniel
Betty LaPlace
Leon Stockwell

Funds raised by the Faire provide college scholarships to each of our Hanover County High Schools (Patrick Henry, Lee Davis, Atlee and Hanover), as well as The Hanover Center for Trades and Technology and Randolph-Macon College. The Faire also supports local non-profit service providers by offering venues for fundraising at the Faire and through grants-for-work and donations.

We are reaching out to you and your business to be part of our success in 2019. The attached ASF Donation / Sponsorship Form describes support options that promote advertising of your business. Please show your support of the Faire by making a donation on the attached Faire Donation / Sponsorship Form.

If you have any questions, please contact us through e-mail ashlandstrawberryfaire@gmail.com or call us at (804) 614-5655. Our website is a wonderful resource as well. www.ashlandstrawberryfaire.com.

Thanking you in advance,

The Ashland Strawberry Faire Committee

Attachment: Faire Donation/Sponsorship Form



FAIRE DONATION / SPONSORSHIP FORM

Tax Id: 32-0077186

Date: _____

Business Name _____

Business Address _____

Business Phone _____ Email: _____

Contact Name: _____

Donation received by: _____ Ck # _____

Checks should be made to: *Ashland Strawberry Faire, Inc.*

Monetary, Goods, Services: **Monetary** \$ _____

Goods What goods are you donating? _____

What is the quantity? _____

When and how may we obtain these items? _____

Services What services are you donating? _____

Please provide details about these services _____

Sponsorships (please circle)

\$5000-Signature Sponsor

\$1000-Performance Stage **taken**

\$1000-Action Stage **taken**

\$1000- Trolley **taken**

\$500-Food Court Sponsor **taken**

\$150-"BARKing Lot" Sponsor

\$300-Dunk Tank **taken**

\$250-Youth Pageant

\$250-Kid Zone

\$250-Bounce House

\$150-Pet Pageant

\$150-Kid Zone (single game)

\$_____ (other)

Form Instructions

1. Please mail completed form and check: Ashland Strawberry Faire, Inc. PO Box 1973, Ashland, VA 23005
2. Email your Company Logo: AshlandStrawberryFaire@gmail.com.



ASHLAND
Strawberry Faire

www.ashlandstrawberryfaire.com

- \$5000** **2019 Signature Sponsor**
- ✓ Signature Sponsor for the 2019 Ashland Strawberry Faire
 - ✓ All PR / media communications will include Company name (i.e., The 2019 Ashland Strawberry Faire, Signature Sponsor “Company Name”)
 - ✓ Company name prominently displayed on all Faire publications, including Faire Map, Mechanicsville insert, ASF website, social media, ASF Sponsors Poster
- \$1000** **2019 “Hanover In Action” Stage**
- ✓ The Official Stage used for active performances during Faire (gymnastics, dance, etc)
 - ✓ Company name will be used as stage name on Faire site map
 - ✓ Name/logo on 12X2 vinyl banner on the stage
 - ✓ Name/logo on ASF website and Facebook with company’s link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ On-stage announcements throughout the day
- \$1000** **2019 Official Performance Stage**
- ✓ The Official Stage used for a variety of entertainment during Faire
 - ✓ Company name will be used as stage name on Faire site map
 - ✓ Name/logo on 12X2 vinyl banner on the stage
 - ✓ Name/logo on ASF website and Facebook with company’s link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ On-stage announcements throughout the day
 - ✓ May split sponsorship with another company
- \$1000** **2019 Trolley Sponsor**
- ✓ Company name will be used as trolley name for 2 trollies
 - ✓ Name/logo on vinyl trolley banners (back and side) of 2 trollies
 - ✓ Name/logo on ASF website and Facebook with company’s link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ May split sponsorship with another company
- \$500** **2019 Food Court Sponsor**
- ✓ Company will be publicized as “Company Name” Food Court on Faire site map
 - ✓ Name/logo on a banner near entrance to Food Court
 - ✓ Name/logo on ASF website and Facebook with company’s link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
- \$300** **Dunk Tank Sponsor**
- ✓ Name/logo on ASF website and Facebook with company’s link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ Name/logo on signage near Dunk Tank



ASHLAND
Strawberry Faire

www.ashlandstrawberryfaire.com

- \$250 Kid Zone Sponsor**
- ✓ Name/logo on ASF website and Facebook with company's link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ Name/logo on signage at Kid Zone
- \$250 Kid Zone Bounce House**
- ✓ Name/logo on ASF website and Facebook with company's link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ Name/logo on Bounce House Sign
- \$250 Strawberry Faire Youth Pageant**
- ✓ Name/logo on ASF website and Facebook with company's link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ Name/logo on Stage Pageant Sign
 - ✓ Announcement before Pageant
- \$150 2019 "Barking Lot" Sponsor**
- ✓ Company will be publicized as "Company Name" BARKing Lot on Faire site map
 - ✓ Name/logo on a poster near entrance to BARKing Lot on E. Patrick Street
 - ✓ Name/logo on ASF website and Facebook with company's link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
- \$150 Pet Pageant**
- ✓ Name/logo on ASF website and Facebook with company's link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ Name/logo on Stage Pageant Sign
 - ✓ Announcement before Pet Pageant
- \$150 Kid Zone Game and Prizes (one of 10 games)**
- ✓ Name/logo on ASF website and Facebook with company's link
 - ✓ Name/logo on ASF Sponsors Poster and Mechanicsville Local insert
 - ✓ Name/logo on Sign at one game