



OFFICERS

Dear Valued Business Owner,

Sharon Chidsey
President

The 41st Ashland Strawberry Faire will be held on Saturday, **June 3, 2023**, from 10:00am-5:00pm.

Bob Flanagan
Vice President

We are reaching out to you to be part of our success in 2023. Please consider showing your support to the Faire by becoming a sponsor.

Dani Stockwell
Treasurer

New for 2023!

Suz Morrison
Secretary

1. Our partnering organization, the Kiwanis Club of Ashland, is celebrating its 100th Birthday in 2023. We hope to celebrate this amazing group in a big way this year!

DIRECTORS

2. We are raising the gift amount for each of our 10 scholarship awards.

Kevin Damian
Dan Dicandilo
Bill Gatewood
Judy McKinney
PJ Edmunds
Betty LaPlace
Leon Stockwell

About the Ashland Strawberry Faire

The Faire is a free, family-oriented event held on the streets of Randolph-Macon College in historic Ashland, Virginia. The first Faire was held in 1982 and has grown into a metro-Richmond area event typically attracting 20,000-40,000 people each year.

The Ashland Strawberry Faire committee is composed of volunteers and is made possible through the support of the Town of Ashland, Randolph-Macon College, Ashland Kiwanis Club, and the Mechanicsville Local.



804-997-1946

Funds raised by the Faire provide scholarships to seniors graduating from our Hanover County Public High Schools (Patrick Henry, Mechanicsville, Atlee and Hanover), as well as The Hanover Center for Trades & Technology and Randolph-Macon College.

The Faire also supports many non-profit service providers by offering venues for fundraising at the Faire and through grants-for-work and donations.

If you have any questions, please contact us at info@ashlandstrawberryfaire.com or (804) 997-1946.

Thanking you in advance,

Lorie Foley
Ashland Strawberry Faire

The Ashland Strawberry Faire, Inc., is a 501c3 organization.



SPONSORSHIP FORM

Tax Id: 32-0077186

Date: _____

Business Name _____

Business Address _____

Business Phone _____ Email: _____

Contact Name: _____

Ck # _____ Amount \$ _____

Please make checks payable to: *Ashland Strawberry Faire, Inc.*

Sponsorships (please circle)

\$1,500 Blackwell Stage

\$1,500 "Hanover in Action" Pavilion

\$1,000 Food Court

\$1,000 "Berry Good" Friend of the Faire

\$1,000 Trolley

\$1,000 Kid Zone

\$1,000 Motor Mile

\$500 Dunk Tank

\$300 BARKing Lot/Pet Pageant

\$200 Kid Zone Game

\$200 Strawberry Kids Parade

\$100 Supporter (Scholarship Fund)

Booth Promotion!

- \$1,000+ Sponsors receive a 10×10 booth for FREE.

Form Instructions

Please mail completed form and check to:

Ashland Strawberry Faire, Inc. PO Box 1973, Ashland, VA 23005

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Sponsorship Levels

All sponsors, friends and supporters will be listed in our Annual Report.

<p>\$1500 "Hanover in Action" Pavilion</p> <ul style="list-style-type: none"> ✓ Name/logo on 12x2 vinyl banner on stage ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report ✓ Free 10x10 Booth space 	<p>\$1500 Blackwell Stage</p> <ul style="list-style-type: none"> ✓ Name/logo on 12x2 vinyl banner on stage ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report ✓ Free 10x10 Booth space
<p>\$1000 Food Court</p> <ul style="list-style-type: none"> ✓ Name/logo on signage in Food Court ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report ✓ Free 10x10 Booth space 	<p>\$1000 "Berry Good" Friend of the Faire</p> <ul style="list-style-type: none"> ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report ✓ Free 10x10 Booth space
<p>\$1000 Trolley</p> <ul style="list-style-type: none"> ✓ Name/logo on trolley banner ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report ✓ Free 10x10 Booth space 	<p>\$1000 Kid Zone</p> <ul style="list-style-type: none"> ✓ Name/logo on signage in Kid Zone ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report ✓ Free 10x10 Booth space
<p>\$1000 Motor Mile</p> <ul style="list-style-type: none"> ✓ Name/logo on signage in Motor Mile ✓ Name/logo on ASF website-company's link ✓ Social media plugs ✓ Name/logo on ASF Sponsors Poster ✓ Name/logo in official Faire program ✓ Name/logo in ASF Annual Report 	<p>\$500 Dunk Tank</p> <ul style="list-style-type: none"> ✓ Name/logo on signage at Dunk Tank ✓ Name on ASF website ✓ Name on ASF Sponsors Poster ✓ Name in official Faire program ✓ Name in ASF Annual Report
<p>\$300 BARKing Lot/Pet Pageant</p> <ul style="list-style-type: none"> ✓ Name/logo on signage at BARKing Lot ✓ Name in official Faire program ✓ Name in ASF Annual Report ✓ Announcement before Pet Pageant 	<p>\$200 Kid Zone Game</p> <ul style="list-style-type: none"> ✓ Name/logo on signage in Kid Zone ✓ Name in official Faire program ✓ Name in ASF Annual Report
<p>\$200 Strawberry Kids Parade</p> <ul style="list-style-type: none"> ✓ Name/logo on Parade Banner ✓ Name in official Faire program ✓ Name in ASF Annual Report 	<p>\$100 Supporter (Scholarship Fund)</p> <ul style="list-style-type: none"> ✓ Name in official Faire program ✓ Name in ASF Annual Report

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